News 9/News on 6 – Presidential Tracking 2016
November, 2015

Sample: Likely voters registered to vote statewide in Oklahoma (n=794)
Margin of Error: ±3.48%
Results weighted by: age congressional district, sex and political party; stratified to Oklahoma likely voter demographics

Introduction:
[OKC VIEWING AREA] Hello, this is Kelly Ogle with News 9 in Oklahoma City. We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now…

[TULSA VIEWING AREA] Hello, this is Terry Hood with News on 6 in Tulsa. We're conducting a very short scientific political poll for our News at 10. It won't take but just a minute and your participation is greatly appreciated. Press 1 to get started now…

1.   With which political party are you registered?
     1.   For Democrat, press 1   369   46.5
     2.   For Republican, press 2   389   49.0
     3.   For Independent, press 3   36   4.5
To have these choices repeated, press 4 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

2.   [DEMOCRATIC] On March 1st next year, Oklahoma voters will cast votes for president. If the election were today and   n=369   MoE:±5.1%
you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?
     1.   For Hillary Clinton, press 1   172   46.6
     2.   For Martin O'Malley, press 2   8   2.2
     3.   For Bernie Sanders, press 3   45   12.2
     4.   If you are unsure, press 4   144   39.1
To have these choices repeated, press 5 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

3.   [REPUBLICAN] On March 1st next year, Oklahoma voters will cast votes for president. If the election were today and   n=389   MoE: ±5.1%
you were standing in the voting booth RIGHT NOW and had to make a choice, for whom would you vote?

1.	For Donald Trump, press 1	105	27.1
2.	For Marco Rubio, press 2	63	16.3
3.	For Rand Paul, press 3	8	2.2
4.	For John Kasich, press 4	2	0.5
5.	For Mike Huckabee, press 5	17	4.3
6.	For Carly Fiorina, press 6	9	2.3
7.	For Ted Cruz, press 7	71	18.3
8.	For Ben Carson, press 8	68	17.5
9.	For Jeb Bush, press 9	9	2.2
10.	For another candidate not mentioned here, press the star key, *	10	2.5
11.	If you are unsure, press the pound or hashtag key, #	26	6.7

To have these choices repeated, press Zero 0 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

4.   Currently, would you say that you have a FAVORABLE or UNFAVORABLE opinion of Oklahoma Governor Mary Fallin?

1.	If your opinion is Very Favorable, press 1	216	27.2
2.	If your opinion is Somewhat Favorable, press 2	217	27.3
3.	If your Neutral or have No opinion, press 3	106	13.3
4.	If your opinion is Somewhat Unfavorable, press 4	121	15.3
5.	If your opinion is Very Unfavorable, press 5	134	16.9

To have these choices repeated, press 6 [REPEAT]
 [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

5. Now, thinking about the death penalty. If those typically given the death penalty in Oklahoma were given life without any possibility of parole and ordered to pay mandatory restitution to the victim's families for the rest of their life, would you SUPPORT or OPPOSE the abolition of the death penalty in Oklahoma?

1.	If you strongly support, press 1	242	30.5
2.	If you somewhat support, press 2	174	21.9
3.	If you have no opinion on the issue, press 3	108	13.7
4.	If you somewhat oppose, press 4	52	6.6
5.	If you strongly oppose, press 5	218	27.4

To have these choices repeated, press 6 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

6. Now, thinking about the education funding. Do you SUPPORT or OPPOSE a one-cent statewide sales tax to fund education which includes raising teacher pay, improving reading, stopping tuition increases and expanding career training?

1.	If you strongly support, press 1	324	40.7
2.	If you somewhat support, press 2	129	16.3
3.	If you have no opinion on the issue, press 3	77	9.7
4.	If you somewhat oppose, press 4	70	8.8
5.	If you strongly oppose, press 5	194	24.4

To have these choices repeated, press 6 [REPEAT]
[ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

7. We're almost done. If you are:
    1. Male, press 1   365   46.0
    2. Female, press 2   429   54.0
    To have these choices repeated, press 3 [REPEAT]
    [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

8. In which of the following age groups do you fall?
    1. If you're 17 or younger, press 1 [TERMINATE]   0   0.0
    2. If you're 18 to 34, press 2   14   1.7
    3. If 35 to 49, press 3   94   11.8
    4. If you're 50 to 64, press 4   305   38.4
    5. If you're 65 or older, press 5   382   48.0
    To have these choices repeated, press 6 [REPEAT]
    [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

9. Do you consider yourself to be a liberal, moderate or conservative in your political beliefs?
    1. If very liberal, press 1   57   7.2
    2. If somewhat liberal, press 2   84   10.6
    3. If moderate, press 3   201   25.4
    4. If somewhat conservative, press 4   163   20.6
    5. If very conservative, press 5   237   29.8
    6. DK/Refused [DNR]   52   6.5
    To have these choices repeated, press 6 [REPEAT]
    [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

10. How often do you attend religious services?
    1. If once a week or more, press 1   399   50.2
    2. If occasionally throughout the year, press 2   170   21.4
    3. If just on major religious holidays, press 3   55   7.0
    4. If never, press 4   108   13.7
    5. DK/Refused [DNR]   62   7.8
    To have these choices repeated, press 5 [REPEAT]
    [ANOTHER SELECTED NUMBER OR NO SELECTION: REPEAT QUESTION]

11.   Voter Score [PRE-CODE]
        1. Less than 80   125   15.7
        2. 81-150   315   39.6
        3. 151-220   174   21.9
        4. 221-290   105   13.2
        5. Over 290   75   9.5

12.   Congressional District [PRE-CODE]
        1. Bridenstine   166   20.9
        2. Mullin   172   21.7
        3. Lucas   166   20.9
        4. Cole   145   18.3
        5. Russell   144   18.2

13.   Media Market [PRE-CODE]
        1. OKC – News9   359   45.2
        2. Tulsa – Newson6   435   54.8

		Age								Sex			
		18-34		35-49		50-64		65+		Male		Female	
DemBallot	Clinton	2	39.4%	21	49.9%	71	54.6%	78	40.6%	66	40.9%	106	51.0%
	OMalley	0	0.0%	0	0.0%	2	1.2%	6	3.4%	4	2.7%	4	1.8%
	Sanders	1	22.5%	12	28.1%	12	8.9%	21	10.7%	33	20.5%	12	5.6%
	Undecided	2	38.1%	9	22.0%	46	35.2%	87	45.4%	58	35.9%	86	41.6%
RepBallot	Trump	4	52.5%	14	28.7%	46	29.4%	41	23.4%	57	30.8%	48	23.6%
	Rubio	0	0.0%	5	11.2%	28	17.9%	30	16.9%	35	19.1%	28	13.7%
	Paul	0	0.0%	2	4.0%	3	1.8%	4	2.1%	3	1.5%	6	2.8%
	Kasich	0	0.0%	0	0.0%	0	0.0%	2	1.1%	1	0.8%	1	0.3%
	Huckabee	0	0.0%	4	8.1%	5	3.0%	8	4.7%	8	4.3%	9	4.3%
	Fiorina	0	0.0%	7	14.8%	0	0.0%	2	1.1%	3	1.5%	6	3.1%
	Cruz	2	28.7%	2	3.3%	40	25.7%	27	15.5%	37	20.0%	34	16.8%
	Carson	1	11.1%	13	26.6%	23	14.6%	32	17.9%	23	12.3%	45	22.3%
	Bush	0	0.0%	0	0.0%	0	0.0%	9	4.9%	3	1.9%	5	2.5%
	Another	0	0.0%	0	0.0%	5	2.9%	5	2.9%	3	1.7%	7	3.2%
	Undecided	1	7.6%	2	3.3%	7	4.7%	17	9.4%	11	6.1%	15	7.3%
Fallin	Very favorable	5	33.4%	23	24.3%	62	20.2%	127	33.3%	112	30.6%	105	24.4%
	Somewhat favorable	2	15.9%	23	24.5%	90	29.6%	101	26.5%	85	23.3%	132	30.7%
	No opinion	3	23.4%	17	18.6%	32	10.4%	53	14.0%	39	10.6%	67	15.7%
	Somewhat unfavorable	1	5.5%	16	16.7%	53	17.3%	52	13.6%	58	15.8%	64	14.8%
	Very unfavorable	3	21.9%	15	15.9%	68	22.5%	48	12.5%	72	19.8%	62	14.4%
DeathPenalty	Strongly support	4	26.1%	14	15.1%	83	27.3%	141	37.0%	114	31.3%	128	29.8%
	Somewhat support	1	8.2%	26	27.3%	65	21.3%	82	21.5%	76	20.9%	98	22.8%
	No opinion	4	30.5%	18	18.9%	34	11.3%	52	13.7%	41	11.3%	67	15.7%

		Age								Sex			
		18-34		35-49		50-64		65+		Male		Female	
OneCent	Somewhat oppose	0	0.0%	2	1.7%	22	7.4%	28	7.4%	19	5.3%	33	7.6%
	Strongly oppose	5	35.2%	35	37.0%	100	32.7%	78	20.5%	114	31.2%	104	24.1%
	Strongly support	6	46.1%	37	39.2%	132	43.2%	149	39.0%	121	33.0%	203	47.3%
	Somewhat support	3	23.1%	24	25.2%	31	10.0%	72	18.8%	49	13.3%	80	18.7%
	No opinion	1	10.5%	9	9.4%	28	9.1%	39	10.3%	40	10.8%	38	8.8%
	Somewhat oppose	0	0.0%	2	1.7%	27	8.8%	42	10.9%	43	11.7%	27	6.3%
	Strongly oppose	3	20.3%	23	24.6%	88	28.8%	80	21.0%	114	31.1%	80	18.8%

Sooner Poll.com

		Party						Label					
		Democrat		Republican		Independent		Liberal		Conservative		Moderate	
DemBallot	Clinton	172	46.6%	0	0.0%	0	0.0%	76	66.0%	16	15.8%	74	57.6%
	OMalley	8	2.2%	0	0.0%	0	0.0%	1	0.5%	4	3.7%	2	1.7%
	Sanders	45	12.2%	0	0.0%	0	0.0%	18	15.6%	7	7.0%	15	11.6%
	Undecided	144	39.1%	0	0.0%	0	0.0%	21	18.0%	73	73.5%	38	29.2%
RepBallot	Trump	0	0.0%	105	27.1%	0	0.0%	9	44.6%	73	24.9%	14	25.0%
	Rubio	0	0.0%	63	16.3%	0	0.0%	1	3.7%	48	16.5%	13	22.5%
	Paul	0	0.0%	8	2.2%	0	0.0%	0	0.0%	4	1.3%	2	3.5%
	Kasich	0	0.0%	2	0.5%	0	0.0%	0	0.0%	1	0.4%	1	1.2%
	Huckabee	0	0.0%	17	4.3%	0	0.0%	1	3.6%	9	3.1%	6	10.4%
	Fiorina	0	0.0%	9	2.3%	0	0.0%	2	8.1%	8	2.6%	0	0.0%
	Cruz	0	0.0%	71	18.3%	0	0.0%	0	0.0%	70	23.9%	2	3.3%
	Carson	0	0.0%	68	17.5%	0	0.0%	3	16.4%	53	18.2%	10	17.7%
	Bush	0	0.0%	9	2.2%	0	0.0%	0	0.0%	7	2.5%	1	1.1%
	Another	0	0.0%	10	2.5%	0	0.0%	3	16.9%	3	1.0%	1	2.3%
	Undecided	0	0.0%	26	6.7%	0	0.0%	1	6.6%	16	5.6%	7	13.0%
Fallin	Very favorable	55	14.9%	155	39.9%	6	16.0%	16	11.3%	151	37.6%	29	14.4%
	Somewhat favorable	71	19.2%	138	35.4%	8	22.8%	20	14.3%	140	35.0%	51	25.6%
	No opinion	60	16.3%	39	10.1%	6	17.7%	19	13.8%	46	11.4%	22	11.0%
	Somewhat unfavorable	68	18.3%	41	10.6%	12	34.1%	24	17.3%	45	11.2%	46	23.0%
	Very unfavorable	116	31.3%	15	3.9%	3	9.4%	61	43.2%	19	4.8%	52	26.0%
DeathPenalty	Strongly support	124	33.6%	104	26.7%	14	38.7%	67	47.7%	106	26.4%	67	33.1%
	Somewhat support	84	22.7%	84	21.6%	6	17.1%	27	19.0%	85	21.1%	51	25.6%

SoonerPoll.com

		Party						Label					
		Democrat		Republican		Independent		Liberal		Conservative		Moderate	
OneCent	No opinion	59	16.1%	45	11.7%	4	9.8%	21	14.9%	35	8.8%	21	10.4%
	Somewhat oppose	26	7.1%	25	6.4%	1	3.1%	8	5.6%	30	7.5%	13	6.5%
	Strongly oppose	76	20.5%	131	33.6%	11	31.3%	18	12.7%	145	36.2%	49	24.5%
	Strongly support	184	49.8%	128	32.8%	12	33.2%	83	58.8%	124	30.9%	109	54.2%
	Somewhat support	68	18.4%	52	13.5%	9	24.0%	26	18.2%	58	14.4%	41	20.4%
	No opinion	29	8.0%	41	10.6%	7	19.2%	5	3.4%	28	7.0%	8	3.7%
	Somewhat oppose	23	6.1%	45	11.6%	2	5.7%	7	4.7%	47	11.7%	15	7.5%
	Strongly oppose	65	17.7%	122	31.5%	6	17.9%	21	14.9%	144	36.0%	29	14.2%

Sooner Poll.com

		Church							
		Once week or more		Occassionally		Major holidays		Never	
DemBallot	Clinton	68	41.2%	46	56.0%	20	60.0%	29	50.4%
	OMalley	3	1.7%	4	4.3%	0	0.0%	0	0.0%
	Sanders	15	9.3%	6	7.4%	4	13.0%	14	24.3%
	Undecided	79	47.7%	27	32.4%	9	27.0%	15	25.3%
RepBallot	Trump	52	23.3%	14	18.6%	6	33.3%	21	48.9%
	Rubio	24	10.8%	24	30.5%	2	12.7%	9	19.7%
	Paul	2	0.9%	2	2.5%	1	6.5%	1	1.8%
	Kasich	1	0.2%	0	0.0%	1	4.3%	1	1.6%
	Huckabee	11	4.9%	3	3.8%	2	8.8%	0	0.0%
	Fiorina	6	2.9%	0	0.0%	2	11.3%	1	1.6%
	Cruz	56	25.0%	10	12.7%	1	7.6%	3	6.5%
	Carson	46	20.8%	14	18.1%	3	15.5%	2	5.7%
	Bush	8	3.5%	0	0.0%	0	0.0%	0	0.0%
	Another	4	1.7%	3	4.0%	0	0.0%	2	5.5%
	Undecided	13	6.0%	8	9.8%	0	0.0%	4	8.7%
Fallin	Very favorable	125	31.4%	34	20.1%	12	22.5%	19	17.2%
	Somewhat favorable	132	33.2%	43	25.5%	14	24.5%	19	17.5%
	No opinion	44	11.0%	24	14.3%	6	10.8%	12	10.8%
	Somewhat unfavorable	47	11.9%	30	17.4%	7	12.0%	34	31.0%
	Very unfavorable	50	12.5%	39	22.8%	17	30.3%	26	23.5%
DeathPenalty	Strongly support	130	32.5%	55	32.5%	15	27.1%	37	33.7%
	Somewhat support	89	22.2%	36	21.3%	10	18.9%	25	22.7%
	No opinion	40	10.1%	20	12.0%	8	15.3%	8	7.5%

Sooner Poll.com

		Church							
		Once week or more		Occassionally		Major holidays		Never	
	Somewhat oppose	26	6.6%	15	8.9%	3	4.9%	7	6.0%
	Strongly oppose	114	28.6%	43	25.2%	19	33.8%	33	30.1%
OneCent	Strongly support	171	42.9%	72	42.4%	22	40.5%	47	43.2%
	Somewhat support	63	15.7%	33	19.3%	12	22.0%	15	13.6%
	No opinion	21	5.2%	11	6.4%	2	4.2%	7	6.3%
	Somewhat oppose	33	8.3%	17	9.9%	2	4.3%	16	14.9%
	Strongly oppose	111	27.9%	38	22.1%	16	29.0%	24	22.0%

		CD										NineorSix			
		Bridenstine		Mullin		Lucas		Cole		Russell		Newson6		News9	
DemBallot	Clinton	39	53.5%	46	42.2%	30	43.6%	32	53.8%	25	42.4%	88	46.3%	85	46.9%
	OMalley	2	2.9%	1	0.9%	1	1.4%	1	1.4%	3	5.2%	4	2.2%	4	2.2%
	Sanders	11	15.5%	7	6.8%	11	16.8%	5	8.6%	10	16.0%	24	12.7%	21	11.6%
	Undecided	21	28.1%	55	50.0%	26	38.2%	21	36.2%	22	36.4%	73	38.8%	71	39.4%
RepBallot	Trump	19	22.8%	23	42.4%	20	21.3%	20	25.8%	23	28.9%	43	28.5%	62	26.1%
	Rubio	13	15.4%	11	19.4%	17	17.7%	10	13.1%	13	16.3%	29	18.9%	35	14.6%
	Paul	1	1.4%	2	3.2%	3	2.8%	2	2.9%	1	0.7%	4	2.4%	5	2.0%
	Kasich	1	1.5%	0	0.0%	0	0.0%	0	0.0%	1	1.0%	1	0.8%	1	0.3%
	Huckabee	5	6.5%	1	1.4%	8	8.1%	1	1.7%	2	2.2%	9	5.7%	8	3.5%
	Fiorina	1	1.5%	1	1.4%	2	2.1%	4	4.7%	2	2.0%	2	1.3%	7	3.0%
	Cruz	18	21.7%	7	13.2%	15	16.4%	15	18.6%	16	20.4%	27	17.7%	45	18.8%
	Carson	15	18.6%	6	10.8%	17	18.4%	18	23.1%	12	14.5%	22	14.5%	46	19.4%
	Bush	1	0.6%	2	3.2%	2	2.5%	1	1.7%	3	3.2%	2	1.5%	6	2.7%
	Another	2	2.1%	0	0.0%	3	3.2%	3	3.9%	2	2.5%	3	2.1%	7	2.8%
	Undecided	6	7.8%	3	5.0%	7	7.3%	3	4.4%	7	8.3%	10	6.6%	16	6.8%
Fallin	Very favorable	43	25.6%	37	21.4%	56	33.5%	29	20.0%	52	36.2%	93	26.0%	123	28.3%
	Somewhat favorable	38	23.0%	41	23.8%	48	28.7%	52	36.2%	37	25.8%	81	22.6%	136	31.2%
	No opinion	21	12.4%	42	24.2%	16	9.5%	16	10.7%	12	8.6%	66	18.5%	39	9.1%
	Somewhat unfavorable	22	13.2%	30	17.6%	26	15.4%	22	15.4%	21	14.7%	50	14.1%	71	16.3%
	Very unfavorable	43	25.8%	23	13.1%	22	13.0%	26	17.8%	21	14.7%	68	18.9%	66	15.2%
DeathPenalty	Strongly support	61	37.0%	52	30.0%	47	28.5%	38	26.1%	44	30.2%	117	32.6%	125	28.8%
	Somewhat support	35	20.8%	39	22.9%	35	21.3%	31	21.7%	33	22.9%	82	23.0%	91	21.0%
	No opinion	24	14.2%	34	19.6%	13	7.9%	18	12.7%	19	13.4%	58	16.2%	50	11.6%

Sooner Poll.com

		CD										NineorSix			
		Bridenstine		Mullin		Lucas		Cole		Russell		Newson6		News9	
OneCent	Somewhat oppose	9	5.6%	9	5.2%	13	8.0%	9	6.4%	12	8.0%	18	5.1%	34	7.8%
	Strongly oppose	37	22.4%	38	22.3%	57	34.3%	48	33.2%	37	25.5%	83	23.2%	134	30.9%
	Strongly support	76	46.0%	69	40.2%	67	40.2%	59	40.8%	52	35.9%	152	42.4%	172	39.4%
	Somewhat support	30	17.9%	34	20.0%	23	14.0%	18	12.3%	24	16.5%	64	18.0%	65	14.9%
	No opinion	14	8.5%	25	14.3%	17	10.5%	9	6.3%	12	8.4%	42	11.7%	36	8.2%
	Somewhat oppose	19	11.4%	13	7.6%	11	6.4%	11	7.5%	17	11.5%	35	9.7%	35	8.1%
	Strongly oppose	27	16.2%	31	18.0%	48	28.9%	48	33.1%	40	27.7%	66	18.3%	129	29.5%