Step-Up Perception Study
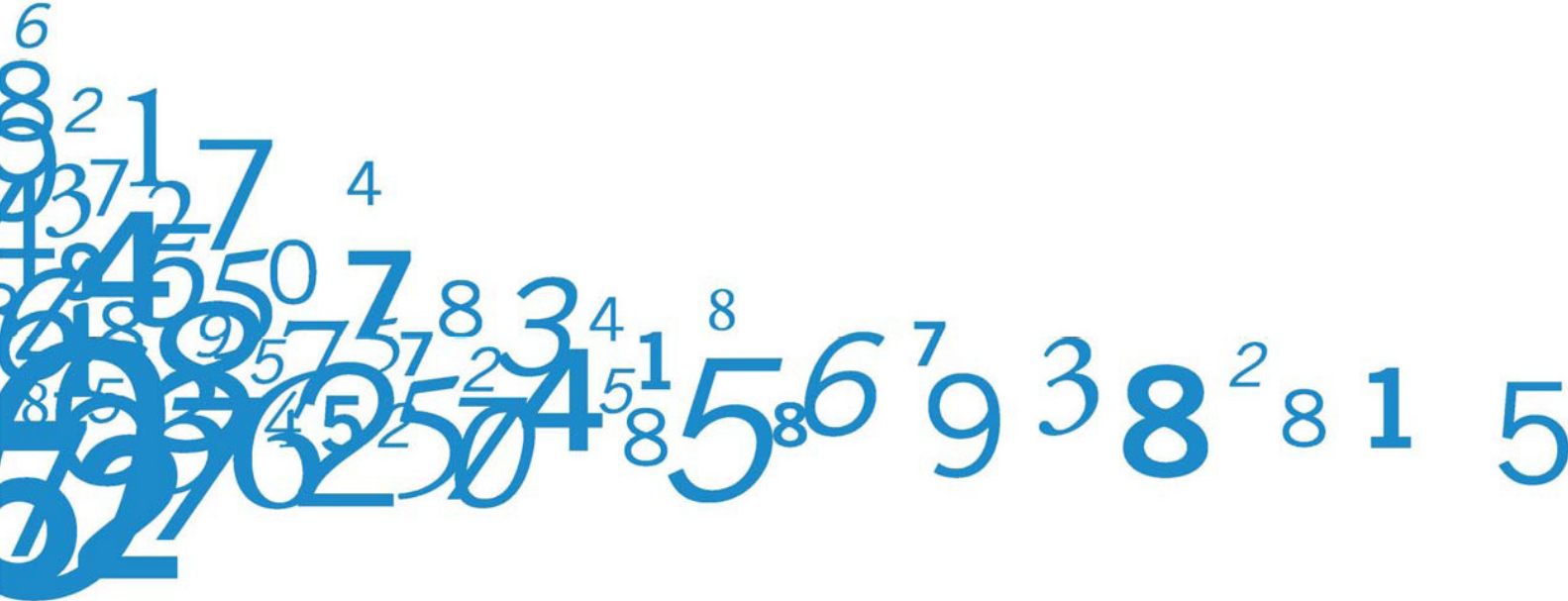
n=409, MoE ±4.85%
Likely voters in the state of Oklahoma
Fielding from January 30th – February 5th, 2018

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Oklahoma's Public
Opinion Pollster

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NO. _____
2/6/2018 5:02 PM

Step-Up Perception Poll
January/February 2018

Sample: Likely voters registered in the state of Oklahoma (n=409) Margin of Error: ± 4.85%
Weighted by age, party, gender and congressional district; stratified to represent the Oklahoma likely voter population.

Introduction:
Hello, I'm _____, and I'm calling from Sooner Poll, Oklahoma's public opinion pollster. Thank you for taking the time to talk with me. Please be assured that we are not trying to sell you anything and your individual responses are confidential.

1. With which political party are you registered?
    1. Republican   212   51.8
    2. Democrat   162   39.5
    3. Independent   33   8.2
    4. Libertarian   2   0.5
    5. Not registered [DNR] [TERMINATE]   0   0.0
    6. DK/Refused [DNR] [TERMINATE]   0   0.0

2. Do you consider yourself a liberal, a moderate, or a conservative in your political beliefs? [PROBE: VERY/SOMEWHAT]
    1. Very liberal   37   9.0
    2. Somewhat liberal   38   9.2
    3. Moderate   138   33.6
    4. Somewhat conservative   90   22.0
    5. Very conservative   98   24.0
    6. DK/Refused [DNR]   9   2.1

Likely Voter Screen questions [Cell phone sample and online panel only]

I am going to read you a list of individuals or organizations. For each one, please tell me if you have a FAVORABLE or UNFAVORABLE opinion. [PROBE: VERY/SOMEWHAT]

3. President Donald Trump
    1. Very favorable   145   35.4
    2. Somewhat favorable   94   23.1
    3. DK/No opinion [DNR]   24   5.9
    4. Somewhat unfavorable   25   6.1
    5. Very unfavorable   121   29.6

4. Oklahoma State Legislature
    1. Very favorable   21   5.0
    2. Somewhat favorable   101   24.6
    3. DK/No opinion [DNR]   49   12.1
    4. Somewhat unfavorable   113   27.5
    5. Very unfavorable   126   30.8

5. Now thinking about the state of OKLAHOMA, do you think that OKLAHOMA is going in the:
    1. Right direction   107   26.1
    2. Wrong direction   248   60.5
    3. DK/No opinion [DNR]   55   13.4

6. Overall, do you believe that taxes that you pay in income tax to the state of Oklahoma are:
    1. Too high   178   43.4
    2. Too low   38   9.3
    3. Just right   154   37.7
    4. Don't know/Refused [DNR]   39   9.6

Now, keep in mind that our state budget is still $100 million short, and teachers have not been given an increase in pay since 2008 and the state is losing teachers to other states because teacher pay is the lowest in the region.

7.   Now, would you SUPPORT or OPPOSE a comprehensive package of the tax increases that:
1.   Increased the cigarette tax by $1.50 per pack,
2.   All oil and gas wells in the state currently at a 2% gross production tax would be increased to 4% and all future wells would begin at 4% for the first 36 months and then move to 7% after than,
3.   Increased the tax on diesel and gasoline by 6 cents per gallon,
4.   Increased the state income tax where:
    a.   People earning less than $12,000 would end up paying either the same or less than they are paying now each year.
    b.   People earning $12,000 to $26,000 would end up paying $4 to $32 more
    c.   People earning $26,000 to $50,000 would end up paying $40 to $48 more
    d.   People earning $50,000 to $150,000 would end up paying $85 to $97 more
    e.   People earning $150,000 to $1 million would end up paying $135 to $1,049 more
    f.   People earning $1 million-plus would on average end up paying $2,398 more

And, if you were assured by additional governmental reforms that the additional funding would go ONLY to solve the current state budget deficit of $100 million, give teachers a $5000 increase in pay, and avoid future revenue shortfalls such as this one?

1. Strongly support		
2. Somewhat support	171	41.8
COMBINED SUPPORT	112	27.4
3. Neutral/Don't know/no opinion [DNR]	**283**	**69.2**
4. Somewhat oppose	26	6.3
5. Strongly oppose	44	10.8
COMBINED OPPOSE	56	13.6
	100	**24.4**

Demographics
Now, I'm going to ask you questions about demographics; these are for classification purposes only.

D1. What is the highest level of education you've had the opportunity to complete?

1.	8th grade or less	2	0.5
2.	Some high school	6	1.5
3.	High school graduate	84	20.6
4.	Vocational/Technical school	13	3.1
5.	Some college	109	26.5
6.	College graduate	113	27.7
7.	Some post-graduate study	15	3.7
8.	Post-graduate degree	64	15.7
9.	Refused [DNR]	3	0.7

D2. Into which of the following age groups do you fall?

1.	18-24	9	2.2
2.	25-34	13	3.2
3.	35-44	50	12.1
4.	45-54	72	17.6
5.	55-64	105	25.7
6.	65 and over	160	39.1

D3. Which of the following best describes your ethnic background?

1.	White/Caucasian	351	85.8
2.	Black/African American	15	3.6
3.	Hispanic	2	0.5
4.	Native American	32	7.9
5.	Asian	2	0.4
6.	Other [DNR]	5	1.3
7.	DK/Refused [DNR]	2	0.6

D4. Which of the following groups does the total annual income of your household fall?

1.	Under $15,000	19	4.7
2.	$15,000 to $24,999	27	6.6
3.	$25,000 to $34,999	37	9.0
4.	$35,000 to $49,999	75	18.2
5.	$50,000 to $74,999	78	19.1
6.	$75,000 to $99,999	47	11.4
7.	$100,000 to $124,999	45	10.9
8.	Over $125,000	45	11.1
9.	Refused [DNR]	36	8.8

D5. How often do you attend religious services?

1.	Several times a week	61	14.9
2.	Weekly	131	32.0
3.	Several times a month	39	9.5
4.	Monthly	22	5.4
5.	Several times a year/Annually	52	12.6
6.	Less than annually/Never	101	24.7
7.	DK/Refused [DNR]	3	0.8

D6.   Do you consider yourself to be an Evangelical Christian?

1. Yes	208	50.9
2. No	201	49.1

D7.   Are you married?

1. Yes	290	70.9
2. No	119	29.1

D8.   Are you currently…?

1. Employed full time	130	31.6
2. Employed part time	28	6.9
3. Self-employed	36	8.8
4. Homemaker	24	5.8
5. Retired	179	43.7
6. Unemployed	12	3.0
7. DK/Refused [DNR]	1	0.2

D9.   [OBSERVED BY INTERVIEWER] Sex

1. Male	186	45.4
2. Female	224	54.6

D10.   MSA [PRE-CODE]

1. Tulsa	108	26.3
2. Oklahoma City	130	31.7
3. Rest of the state	172	42.0

D11.   Congressional District [PRE-CODE]

1. Bridenstine	87	21.2
2. Mullins	82	20.1
3. Lucas	82	20.0
4. Cole	80	19.6
5. Russell	78	19.0

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		Party								Label					
		Republican		Democrat		Independent		Libertarian		Liberal		Conservative		Moderate	
Donald Trump	Very favorable	117	55.0%	25	15.4%	3	10.2%	0	0.0%	9	12.3%	100	52.8%	34	24.5%
	Somewhat favorable	62	29.3%	24	14.9%	8	24.6%	0	0.0%	9	12.1%	55	29.1%	29	21.3%
	DK/No opinion	8	3.9%	11	6.5%	5	16.4%	0	0.0%	4	5.4%	10	5.2%	9	6.3%
	Somewhat unfavorable	6	2.9%	14	8.4%	5	15.1%	0	0.0%	4	4.9%	5	2.7%	16	11.7%
	Very unfavorable	19	9.0%	89	54.8%	11	33.6%	2	100%	49	65.3%	19	10.2%	50	36.2%
OK State Legislature	Very favorable	15	7.2%	3	2.1%	2	5.7%	0	0.0%	2	2.3%	13	7.1%	5	3.8%
	Somewhat favorable	73	34.3%	23	14.1%	5	15.4%	0	0.0%	9	12.6%	55	29.2%	36	26.3%
	DK/No opinion	22	10.4%	22	13.7%	5	15.4%	0	0.0%	8	11.1%	21	11.0%	17	12.4%
	Somewhat unfavorable	59	27.7%	44	27.0%	10	30.4%	0	0.0%	21	28.7%	56	29.7%	34	24.9%
	Very unfavorable	43	20.4%	70	43.1%	11	33.0%	2	100%	34	45.3%	43	23.0%	45	32.5%
Right/Wrong Direction	Right direction	67	31.4%	32	19.5%	9	25.5%	0	0.0%	12	16.3%	66	35.0%	28	20.5%
	Wrong direction	113	53.4%	114	70.1%	19	56.6%	2	100%	59	78.3%	96	50.7%	90	65.7%
	DK/No opinion	32	15.2%	17	10.4%	6	17.8%	0	0.0%	4	5.3%	27	14.3%	19	13.7%
Taxes are:	Too high	88	41.5%	70	43.4%	19	57.8%	0	0.0%	31	41.8%	86	45.7%	55	40.1%
	Too low	13	6.3%	22	13.4%	3	8.9%	0	0.0%	11	15.3%	8	4.3%	18	13.1%
	Just right	93	43.8%	53	32.7%	9	25.6%	0	0.0%	21	27.7%	81	42.9%	51	36.9%
	Don't know	18	8.4%	17	10.4%	3	7.7%	2	100%	11	15.1%	13	7.1%	14	10.0%
Step-Up Favorability	Strongly support	77	36.5%	79	48.9%	15	44.2%	0	0.0%	43	57.9%	58	30.9%	67	48.6%
	Somewhat support	63	29.9%	37	22.9%	10	28.7%	2	100%	21	27.7%	58	30.7%	34	24.4%
	DK/No opinion	12	5.5%	12	7.2%	3	7.9%	0	0.0%	5	6.0%	11	5.7%	10	6.9%
	Somewhat oppose	23	11.0%	17	10.8%	4	10.7%	0	0.0%	0	0.5%	30	15.9%	13	9.6%
	Strongly oppose	36	17.1%	17	10.2%	3	8.6%	0	0.0%	6	7.8%	32	16.8%	14	10.5%

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		OK State Legislature					
		Favorable		Unfavorable		DK/No opinion	
Donald Trump	Very favorable	61	50.5%	66	27.5%	18	36.6%
	Somewhat favorable	40	33.0%	47	19.6%	8	15.3%
	DK/No opinion	6	5.3%	11	4.5%	7	14.0%
	Somewhat unfavorable	9	7.5%	14	6.0%	1	2.9%
	Very unfavorable	4	3.7%	101	42.4%	15	31.1%
OK State Legislature	Favorable	121	100.0%	0	0.0%	0	0.0%
	Unfavorable	0	0.0%	239	100.0%	0	0.0%
	DK/No opinion	0	0.0%	0	0.0%	49	100.0%
Right/Wrong Direction	Right direction	70	57.6%	20	8.6%	16	33.4%
	Wrong direction	31	25.7%	197	82.7%	19	38.7%
	DK/No opinion	20	16.7%	21	8.7%	14	27.9%
Taxes are:	Too high	50	40.9%	105	44.1%	23	46.2%
	Too low	5	4.1%	32	13.5%	1	1.8%
	Just right	60	49.2%	76	31.8%	19	37.7%
	Don't know	7	5.7%	25	10.5%	7	14.3%
Step-Up Favorability	Strongly support	49	40.6%	105	43.8%	18	35.5%
	Somewhat support	38	31.3%	57	23.9%	17	34.7%
	DK/No opinion	9	7.3%	13	5.5%	4	8.1%
	Somewhat oppose	14	11.8%	26	10.8%	4	8.4%
	Strongly oppose	11	9.0%	38	16.0%	7	13.3%

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		Step-Up Favorability					
		Support		Oppose		DK/No opinion	
Donald Trump	Very favorable	84	29.5%	52	52.0%	9	36.0%
	Somewhat favorable	71	25.1%	18	18.2%	5	19.7%
	DK/No opinion	14	4.9%	8	8.2%	2	8.1%
	Somewhat unfavorable	23	8.0%	2	1.9%	0	1.3%
	Very unfavorable	92	32.6%	20	19.6%	9	34.9%
OK State Legislature	Favorable	87	30.8%	25	25.2%	9	33.9%
	Unfavorable	161	57.0%	64	64.1%	13	50.6%
	DK/No opinion	35	12.2%	11	10.7%	4	15.5%
Right/Wrong Direction	Right direction	83	29.2%	20	19.9%	4	15.5%
	Wrong direction	170	59.9%	63	62.9%	15	57.7%
	DK/No opinion	31	10.8%	17	17.2%	7	26.9%
Taxes are:	Too high	112	39.6%	53	52.8%	13	49.2%
	Too low	30	10.7%	7	6.9%	1	3.4%
	Just right	112	39.7%	33	33.3%	9	33.4%
	Don't know	28	10.1%	7	7.0%	4	14.0%
Step-Up Favorability	Support	283	100.0%	0	0.0%	0	0.0%
	Oppose	0	0.0%	100	100.0%	0	0.0%
	DK/No opinion	0	0.0%	0	0.0%	26	100.0%

		Education												
		Some high or less		High school graduate		Technical/Vo cational school		Some college		College graduate		Some post graduate study		Post graduate degree	
Donald Trump	Very favorable	5	64.5%	33	38.9%	4	31.9%	45	41.1%	39	34.8%	3	19.5%	14	21.5%
	Somewhat favorable	1	9.4%	24	29.0%	4	32.1%	14	13.3%	28	24.7%	3	21.0%	20	30.4%
	DK/No opinion	1	15.8%	4	5.0%	0	0.0%	4	4.1%	12	10.3%	0	1.0%	2	2.4%
	Somewhat unfavorable	0	0.0%	1	1.0%	0	0.0%	12	11.2%	6	5.7%	0	0.0%	5	8.5%
	Very unfavorable	1	10.4%	22	26.1%	5	35.9%	33	30.4%	28	24.4%	9	58.5%	24	37.4%
OK State Legislature	Favorable	5	61.5%	28	32.7%	6	46.6%	39	35.7%	27	24.2%	2	13.9%	14	22.4%
	Unfavorable	3	38.5%	46	54.4%	6	45.8%	57	52.4%	69	60.4%	13	86.1%	44	67.7%
	DK/No opinion	0	0.0%	11	12.9%	1	7.6%	13	12.0%	17	15.3%	0	0.0%	6	9.8%
Right/Wrong Direction	Right direction	3	33.7%	22	26.4%	5	42.3%	33	30.1%	29	25.2%	1	5.9%	12	19.4%
	Wrong direction	3	35.8%	51	60.2%	6	45.8%	64	58.9%	68	60.4%	10	69.6%	44	69.0%
	DK/No opinion	3	30.5%	11	13.4%	2	11.8%	12	11.0%	16	14.4%	4	24.6%	7	11.6%
Taxes are:	Too high	2	22.4%	46	54.3%	8	61.2%	50	45.6%	50	43.8%	4	25.9%	19	30.0%
	Too low	0	0.0%	3	3.6%	0	0.0%	5	4.7%	18	16.3%	2	15.6%	8	13.0%
	Just right	6	69.5%	30	36.1%	4	30.7%	45	41.1%	37	32.6%	4	28.3%	27	41.2%
	Don't know	1	8.1%	5	6.0%	1	8.1%	9	8.6%	8	7.4%	5	30.2%	10	15.8%
Step-Up Favorability	Support	7	77.6%	56	66.2%	9	73.0%	75	69.3%	74	65.4%	10	64.1%	51	79.0%
	Oppose	1	9.4%	22	25.9%	2	13.9%	30	27.2%	32	27.9%	5	35.9%	9	14.2%
	DK/No opinion	1	13.0%	7	7.9%	2	13.1%	4	3.5%	8	6.6%	0	0.0%	4	6.8%

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		Age										
			18-24		25-34		35-44		45-54		55-64		65 and over
Donald Trump	Very favorable	1	11.4%	4	28.1%	13	26.8%	25	34.4%	35	32.8%	68	42.2%
	Somewhat favorable	2	19.4%	3	19.2%	14	27.7%	18	25.3%	25	23.5%	33	20.9%
	DK/No opinion	1	13.4%	1	10.5%	6	12.7%	8	11.3%	3	3.0%	4	2.5%
	Somewhat unfavorable	1	5.8%	1	4.5%	8	16.2%	5	6.2%	4	4.3%	7	4.2%
	Very unfavorable	5	49.9%	5	37.7%	8	16.7%	16	22.7%	38	36.4%	48	30.3%
OK State Legislature	Favorable	3	28.3%	3	24.5%	16	31.6%	23	31.2%	32	30.7%	45	28.1%
	Unfavorable	5	55.1%	6	46.7%	26	52.1%	39	53.6%	63	59.6%	100	62.6%
	DK/No opinion	2	16.6%	4	28.8%	8	16.4%	11	15.2%	10	9.7%	15	9.3%
Right/Wrong Direction	Right direction	3	33.7%	4	31.8%	22	44.2%	19	26.5%	20	18.7%	39	24.2%
	Wrong direction	5	57.1%	8	62.6%	24	49.5%	44	61.4%	72	68.8%	93	58.1%
	DK/No opinion	1	9.1%	1	5.7%	3	6.3%	9	12.1%	13	12.5%	28	17.7%
Taxes are:	Too high	4	40.7%	8	57.0%	23	46.9%	40	55.1%	53	50.0%	51	31.8%
	Too low	1	7.1%	1	7.5%	5	9.8%	2	2.7%	9	8.1%	21	13.2%
	Just right	3	33.3%	3	25.9%	20	39.7%	21	28.5%	36	33.9%	72	45.0%
	Don't know	2	18.9%	1	9.6%	2	3.6%	10	13.7%	8	8.0%	16	10.0%
Step-Up Favorability	Support	8	85.7%	...	80.1%	38	75.9%	48	66.2%	67	63.9%	112	70.2%
	Oppose	1	14.3%	1	5.7%	10	19.9%	17	23.6%	30	28.9%	41	25.4%
	DK/No opinion	0	0.0%	2	14.2%	2	4.3%	7	10.2%	8	7.2%	7	4.4%

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		Race										
		White/Caucasian		Black/African American		Hispanic		Native American		Asian		Other	
Donald Trump	Very favorable	122	34.8%	1	5.1%	1	55.2%	17	52.0%	0	0.0%	2	30.1%
	Somewhat favorable	89	25.3%	1	8.9%	0	0.0%	3	8.9%	0	0.0%	1	24.8%
	DK/No opinion	23	6.5%	0	1.5%	0	0.0%	0	0.0%	1	68.0%	0	0.0%
	Somewhat unfavorable	17	4.7%	5	33.7%	0	0.0%	2	7.6%	0	0.0%	1	15.0%
	Very unfavorable	100	28.6%	7	50.7%	1	44.8%	10	31.6%	0	32.0%	2	30.0%
OK State Legislature	Favorable	104	29.6%	3	23.6%	0	0.0%	14	42.7%	0	0.0%	0	0.0%
	Unfavorable	206	58.5%	9	60.4%	2	100%	17	53.1%	0	32.0%	3	60.2%
	DK/No opinion	42	11.8%	2	16.1%	0	0.0%	1	4.2%	1	68.0%	2	39.8%
Right/Wrong Direction	Right direction	90	25.6%	3	17.8%	0	0.0%	13	40.3%	0	0.0%	1	24.8%
	Wrong direction	209	59.5%	12	79.2%	2	100%	17	53.2%	2	100%	4	75.2%
	DK/No opinion	52	14.9%	0	3.0%	0	0.0%	2	6.5%	0	0.0%	0	0.0%
Taxes are:	Too high	153	43.4%	8	58.1%	1	55.2%	16	48.2%	0	0.0%	0	0.0%
	Too low	33	9.3%	0	2.6%	0	0.0%	5	14.8%	0	32.0%	0	0.0%
	Just right	133	37.8%	3	20.7%	0	0.0%	12	36.2%	1	68.0%	4	82.3%
	Don't know	33	9.5%	3	18.6%	1	44.8%	0	0.8%	0	0.0%	1	17.7%
Step-Up Favorability	Support	246	69.9%	13	91.7%	1	44.8%	17	51.6%	2	100%	3	56.1%
	Oppose	82	23.3%	1	6.0%	1	55.2%	14	44.9%	0	0.0%	2	30.1%
	DK/No opinion	24	6.7%	0	2.4%	0	0.0%	1	3.5%	0	0.0%	1	13.7%

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		Income												
		Under $25K		$25k - $34,999		$35K - $49,999		$50K - $74,999		$75K - $99,999		$100K - $124,999		$125K and over	
Donald Trump	Very favorable	16	34.8%	11	29.8%	26	34.3%	26	32.6%	19	40.8%	22	48.3%	11	24.5%
	Somewhat favorable	5	9.9%	6	15.3%	18	24.0%	21	26.8%	12	25.2%	7	16.4%	14	31.0%
	DK/No opinion	4	9.4%	2	4.1%	2	2.9%	8	10.6%	4	7.9%	0	0.0%	3	6.5%
	Somewhat unfavorable	1	2.1%	1	3.0%	6	8.3%	7	9.3%	2	4.2%	1	1.7%	5	10.9%
	Very unfavorable	20	43.9%	18	47.9%	23	30.5%	16	20.7%	10	21.9%	15	33.7%	12	27.1%
OK State Legislature	Favorable	13	27.8%	6	17.1%	25	33.4%	30	38.8%	17	37.0%	14	31.0%	7	15.4%
	Unfavorable	25	54.4%	25	68.8%	41	54.7%	42	53.9%	23	48.7%	29	64.5%	31	69.4%
	DK/No opinion	8	17.8%	5	14.1%	9	12.0%	6	7.3%	7	14.4%	2	4.4%	7	15.2%
Right/Wrong Direction	Right direction	13	28.2%	6	16.0%	25	33.0%	22	28.6%	14	29.4%	12	26.4%	10	22.4%
	Wrong direction	27	57.2%	28	76.2%	42	56.3%	46	58.3%	28	59.3%	30	65.9%	27	59.7%
	DK/No opinion	7	14.6%	3	7.8%	8	10.7%	10	13.1%	5	11.3%	3	7.7%	8	17.9%
Taxes are:	Too high	23	48.6%	22	58.4%	34	46.0%	31	40.1%	20	43.8%	14	30.9%	19	42.7%
	Too low	0	0.4%	5	14.0%	7	9.0%	1	1.7%	6	13.6%	6	13.9%	8	16.6%
	Just right	15	32.5%	6	17.4%	30	40.0%	38	48.4%	17	35.5%	21	46.0%	15	32.6%
	Don't know	9	18.6%	4	10.2%	4	5.0%	8	9.9%	3	7.1%	4	9.2%	4	8.1%
Step-Up Favorability	Support	28	60.4%	29	77.4%	58	77.4%	55	69.7%	31	66.8%	28	62.9%	33	73.5%
	Oppose	12	26.8%	7	17.9%	13	17.4%	20	25.6%	13	27.1%	14	31.3%	10	21.7%
	DK/No opinion	6	12.8%	2	4.7%	4	5.2%	4	4.7%	3	6.1%	3	5.7%	2	4.8%

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		Religious Serv.								Evangelical			
		Weekly		Monthly		Several times a year/annually		Less than annually/Never		Yes		No	
Donald Trump	Very favorable	76	39.4%	21	33.6%	21	40.0%	26	26.0%	99	47.7%	46	22.7%
	Somewhat favorable	53	27.5%	14	22.4%	14	27.8%	14	13.4%	62	29.6%	33	16.3%
	DK/No opinion	8	4.1%	5	7.4%	6	11.0%	6	6.1%	8	3.9%	16	8.0%
	Somewhat unfavorable	16	8.2%	2	3.3%	2	3.5%	5	5.1%	12	6.0%	12	6.2%
	Very unfavorable	40	20.8%	20	33.2%	9	17.7%	50	49.5%	27	12.9%	94	46.8%
OK State Legislature	Favorable	73	37.8%	19	30.9%	10	18.7%	19	19.2%	81	38.9%	40	20.1%
	Unfavorable	98	50.8%	36	58.6%	33	63.6%	70	69.0%	104	49.8%	135	67.1%
	DK/No opinion	22	11.4%	6	10.5%	9	17.7%	12	11.8%	24	11.3%	26	12.8%
Right/Wrong Direction	Right direction	63	32.7%	19	31.2%	10	19.7%	15	14.5%	68	32.7%	39	19.3%
	Wrong direction	99	51.6%	40	65.3%	36	70.6%	70	68.9%	116	55.7%	132	65.4%
	DK/No opinion	30	15.7%	2	3.5%	5	9.7%	17	16.5%	24	11.6%	31	15.3%
Taxes are:	Too high	78	40.8%	23	37.2%	31	59.7%	44	43.2%	92	44.1%	86	42.7%
	Too low	18	9.3%	7	10.6%	1	2.5%	12	11.9%	16	7.6%	22	11.1%
	Just right	79	40.9%	27	44.7%	17	33.4%	30	30.1%	83	39.8%	71	35.5%
	Don't know	17	9.0%	5	7.4%	2	4.5%	15	14.9%	18	8.4%	22	10.7%
Step-Up Favorability	Support	129	67.3%	45	72.9%	36	69.2%	71	70.6%	141	67.9%	142	70.6%
	Oppose	54	28.0%	11	18.3%	14	26.6%	20	20.3%	56	26.8%	44	22.0%
	DK/No opinion	9	4.8%	5	8.8%	2	4.2%	9	9.1%	11	5.3%	15	7.4%

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		Marriage				Gender				MSA					
		Yes		No		Male		Female		Tulsa		Oklahoma City		Rest of state	
Donald Trump	Very favorable	109	37.4%	36	30.5%	68	36.3%	77	34.6%	40	36.8%	39	30.0%	66	38.6%
	Somewhat favorable	69	23.8%	25	21.2%	49	26.3%	46	20.3%	23	21.5%	29	22.2%	43	24.7%
	DK/No opinion	20	6.8%	4	3.7%	8	4.2%	16	7.3%	8	7.2%	8	6.5%	8	4.6%
	Somewhat unfavorable	17	5.8%	8	6.8%	9	5.0%	15	6.9%	7	6.0%	8	6.2%	10	6.0%
	Very unfavorable	76	26.2%	45	37.7%	52	28.1%	69	30.8%	31	28.4%	46	35.1%	45	26.1%
OK State Legislature	Favorable	89	30.5%	33	27.5%	60	32.0%	62	27.7%	31	28.7%	32	24.6%	58	34.0%
	Unfavorable	168	58.0%	70	59.0%	118	63.7%	120	53.8%	60	55.5%	84	64.6%	95	55.3%
	DK/No opinion	33	11.5%	16	13.4%	8	4.3%	41	18.5%	17	15.7%	14	10.8%	18	10.8%
Right/Wrong Direction	Right direction	76	26.1%	31	26.0%	55	29.7%	52	23.1%	27	25.4%	32	24.5%	48	27.7%
	Wrong direction	172	59.1%	76	63.8%	107	57.4%	141	63.1%	62	57.1%	84	64.7%	102	59.5%
	DK/No opinion	43	14.7%	12	10.2%	24	12.9%	31	13.8%	19	17.4%	14	10.8%	22	12.8%
Taxes are:	Too high	127	43.6%	51	42.9%	75	40.2%	103	46.1%	48	44.3%	65	50.4%	65	37.6%
	Too low	28	9.6%	10	8.6%	21	11.0%	18	7.9%	10	9.2%	13	9.7%	16	9.1%
	Just right	113	39.0%	41	34.6%	81	43.5%	73	32.9%	40	37.5%	39	29.9%	75	43.7%
	Don't know	23	7.8%	16	13.8%	10	5.2%	29	13.2%	10	9.0%	13	10.0%	17	9.6%
Step-Up Favorability	Support	197	67.8%	87	72.7%	130	70.0%	153	68.6%	74	68.9%	96	74.0%	113	65.8%
	Oppose	73	25.2%	27	22.5%	50	27.0%	50	22.4%	27	24.9%	30	22.9%	44	25.3%
	DK/No opinion	20	7.0%	6	4.8%	6	3.0%	20	9.1%	7	6.2%	4	3.1%	15	8.9%

										Employed						
		Full time		Part time		Self employed		Homemaker		Retired		Unemployed		DK/Refused	
Donald Trump	Very favorable	32	24.8%	5	18.8%	17	46.2%	10	42.4%	80	44.7%	1	6.1%	0	0.0%
	Somewhat favorable	37	28.9%	6	22.1%	6	16.2%	6	25.0%	36	20.4%	3	20.9%	0	0.0%
	DK/No opinion	13	9.9%	4	13.2%	1	2.5%	3	14.3%	3	1.9%	0	0.0%	0	0.0%
	Somewhat unfavorable	11	8.4%	2	7.9%	1	4.0%	1	3.6%	7	3.8%	3	22.3%	0	0.0%
	Very unfavorable	36	27.9%	11	38.0%	11	31.2%	4	14.8%	53	29.4%	6	50.6%	1	100%
OK State Legislature	Favorable	33	25.5%	9	32.6%	11	29.6%	10	40.4%	56	31.6%	2	19.2%	0	0.0%
	Unfavorable	82	63.6%	14	49.3%	19	53.2%	7	31.4%	105	58.9%	10	79.5%	1	100%
	DK/No opinion	14	10.8%	5	18.1%	6	17.2%	7	28.3%	17	9.6%	0	1.3%	0	0.0%
Right/Wrong Direction	Right direction	35	27.4%	5	16.5%	7	18.3%	9	39.4%	48	27.1%	2	18.7%	0	0.0%
	Wrong direction	82	63.2%	21	74.1%	24	66.8%	10	42.1%	101	56.7%	9	71.5%	1	100%
	DK/No opinion	12	9.4%	3	9.4%	5	15.0%	4	18.5%	29	16.2%	1	9.9%	0	0.0%
Taxes are:	Too high	60	46.4%	16	58.1%	19	54.2%	13	56.5%	61	33.8%	7	58.0%	1	100%
	Too low	14	10.4%	2	5.9%	2	4.6%	1	6.1%	20	11.1%	0	0.0%	0	0.0%
	Just right	43	33.3%	7	24.5%	13	36.9%	8	34.2%	81	45.3%	2	15.3%	0	0.0%
	Don't know	13	9.9%	3	11.5%	2	4.4%	1	3.1%	18	9.8%	3	26.7%	0	0.0%
Step-Up Favorability	Support	93	71.6%	17	58.6%	27	74.1%	17	69.9%	121	67.4%	10	83.8%	0	0.0%
	Oppose	30	22.8%	5	16.0%	8	23.1%	7	27.5%	49	27.1%	2	16.2%	1	100%
	DK/No opinion	7	5.7%	7	25.4%	1	2.9%	1	2.6%	10	5.5%	0	0.0%	0	0.0%

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		Congressional								
		Bridenstine		Mullins		Lucas		Cole		Russell
Donald Trump	Very favorable	32	36.7%	36	44.0%	30	36.2%	29	36.1%	18	23.3%
	Somewhat favorable	19	22.2%	18	22.5%	25	30.0%	12	14.5%	21	26.3%
	DK/No opinion	5	6.3%	5	6.5%	3	4.2%	5	5.9%	5	6.7%
	Somewhat unfavorable	5	5.2%	3	4.1%	4	4.5%	7	9.0%	6	7.7%
	Very unfavorable	26	29.6%	19	23.0%	21	25.1%	28	34.5%	28	36.0%
OK State Legislature	Favorable	17	19.5%	28	34.0%	33	39.7%	20	24.5%	24	31.1%
	Unfavorable	54	62.3%	49	59.3%	42	50.7%	52	64.4%	42	54.5%
	DK/No opinion	16	18.1%	6	6.7%	8	9.6%	9	11.1%	11	14.4%
Right/Wrong Direction	Right direction	16	18.2%	22	27.1%	27	33.4%	23	29.1%	18	23.1%
	Wrong direction	55	62.9%	47	57.0%	44	53.8%	51	64.0%	51	65.0%
	DK/No opinion	16	18.9%	13	15.9%	11	12.9%	6	6.9%	9	11.9%
Taxes are:	Too high	38	43.3%	36	43.8%	35	42.5%	33	41.2%	36	46.3%
	Too low	7	8.4%	10	11.9%	7	8.0%	8	9.7%	7	8.7%
	Just right	33	37.5%	31	37.1%	32	39.0%	34	42.2%	25	32.6%
	Don't know	9	10.8%	6	7.2%	9	10.5%	6	6.9%	10	12.5%
Step-Up Favorability	Support	58	66.2%	48	58.3%	61	74.4%	59	72.9%	58	74.9%
	Oppose	24	27.4%	30	36.7%	11	12.9%	18	22.8%	17	22.2%
	DK/No opinion	6	6.4%	4	5.1%	10	12.7%	4	4.4%	2	2.9%

Beta

Weighting Table Report: StepUp Perception Study

Age	Unweighted	Strata	Factor
18-24	7.8	2.3	0.29
25-34	8.3	3.7	0.45
35-44	10.3	12.7	1.23
45-54	14.5	18.5	1.28
55-64	20.4	25.0	1.23
65+	38.7	37.8	0.98
	100.0	**100.0**	

Party			
Republican	52.5	51.5	0.98
Democrat	37.4	40.5	1.08
Independent	9.8	7.5	0.77
Libertarian	0.2	0.5	2.50
	99.9	**100.0**	

Sex			
Male	35.0	45.6	1.30
Female	65.0	54.4	0.84
	100.0	**100.0**	

Congressional District			
Bridenstine	25.3	21.3	0.84
Mulllins	20.5	20.0	0.98
Lucas	13.5	20.1	1.49
Cole	21.3	19.6	0.92
Russell	19.4	19.0	0.98
	100.0	**100.0**	

Unweighted data represented is prior to any weights being applied. Weights are applied one at a time and not all weights are used, so long as the unweighted number falls within the margin of error of its corresponding strata. See front page of the topline document for details. Stratum, except for phone type, were determined using SoonerPoll.com's proprietary database of likely voters in Oklahoma which produces a demographic profile of the Oklahoma electorate. They are updated on a quarterly basis.

Call Dispositions and Rate Calculations

	Online Panel	Landline	Cell	Total
Interview (Category 1)				
Completed interview	202	124	83	409
Partial interview		5	1	6
Eligible, non-interview (Category 2)				
Refusal				
Respondent refusal		193	120	313
Household refusal		5		5
Breakoff (Known) refusal				
Breakoff partial		1	3	4
Non-contacts				
Respondent not available		188	136	324
Respondent voicemail, message left				
Respondent voicemail, no message left		275	118	393
Other non-refusals				
Deceased respondent		2	1	3
Physically or mentally unable/incompetent		7	2	9
Language barrier				
Respondent language barrier		1	2	3
Household language barrier			2	2
Callback/Not safe to talk			34	34
Poor audio		3		3
Unknown eligibility, non-interview (Category 3)				
Always busy		155	38	193
No answer		541	190	731
Unknown voicemail, don't know if correct person		586	293	879
Call blocking		50	14	
Not eligible (Category 4)				
Fax/data line		36	4	40
Non-working		125	52	177
Disconnected		1,230	57	1,287
Temporarily out of service		30	9	39
Non-residential		70	46	116
Person not household resident		18	36	54
Child's cell phone			1	1
Duplicate listing, disqualified				
Total phone numbers used				4,887
Average # attempts (non-contacts & unknown eligibility)				2
Complete interviews (I)				207
Partial interviews (P)				6
Refusals and breakoffs (R)				322
Non-contacts (NC)				717
Other (O)				17
Unknown household (UH)				1,904
Unknown other (UO)				0
Estimated proportion of cases of unknown eligibility that are eligible (e)				0.425

Response rate
- Method 1 = I / (I + P + R + NC + O + UH + UO)   0.065
- Method 2 = (I + P) / (I + P + R + NC + O + UH + UO)   0.067
- Method 3 = I / ((I + P + R + NC + O) + e(UH + UO))   0.100
- Method 4 = (I + P) / ((I + P + R + NC + O) + e(UH + UO))   0.102

Cooperation rate
- Method 1 = I / (I + P + R + O)   0.375
- Method 2 = (I + P) / (I + P + R + O)   0.386
- Method 3 = I / (I + P + R)   0.387
- Method 4 = (I + P) / (I + P + R)   0.398

Refusal rate
- Method 1 = R / (I + P + R + NC + O + UH +UO)   0.101
- Method 2 = R / ((I + P + R + NC + O) +e(UH + UO))   0.155
- Method 3 = R / (I + P+ R + NC + O)   0.254

Contact rate
- Method 1 = (I + P + R + O) / (I + P + R + O + NC + UH + UO)   0.174
- Method 2 = (I + P + R + O) / ((I + P + R + O + NC) + e(UH + UO))   0.266
- Method 3 = (I + P + R + O) / (I + P + R + O + NC)   0.435