

9:55

LTE



Post

The Oklahoman Newsroom > OKC preps beat



You
Mar 12, 10:08 AM

I've called David Jackson about the hot mic video and they're putting out a press release here soon



Carlson, Jenni Mar 12, 10:08 AM
Oh, no. What happened?



You Mar 12, 10:09 AM
Go to my twitter. Announcers called girls on Norman's team "f-ing n*****" when they kneeled for national anthem



Carlson, Jenni Mar 12, 10:09 AM
Oh my god. Oh my god.



Unruh, Jacob Mar 12, 10:09 AM
WHAT?!?!?!?



You Mar 12, 10:09 AM
Go to my twitter. 50 second mark of the video. It's bad



Carlson, Jenni Mar 12, 10:09 AM
My mouth is literally hanging open. Oh my god



Carlson, Jenni Mar 12, 10:13 AM
Patterson, Jeffrey What are we doing with this? I just did that Nebraska thing, but I will do whatever needs to be done



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Patterson, Jeffrey Mar 12, 10:14 AM

...

cam and nuria are on it



Carlson, Jenni Mar 12, 10:14 AM

...

Column?



Patterson, Jeffrey Mar 12, 10:15 AM

...

I have to go get my hair cut at 10:30, Sharp, Ryan Mecoy, Charles. Cam may need your help posting.



Patterson, Jeffrey Mar 12, 10:15 AM

...

i'd be fine with that



Carlson, Jenni Mar 12, 10:17 AM

...

Norman plays at 4 today. I have something at Millie's school this afternoon, so I can't go to Tulsa. I think this is big enough ... is Berry going over there a possibility? Or changing whatever he was writing?



You Mar 12, 10:19 AM

...

I'm going to be at Sapulpa at 2 for that game but then was planning on heading to Skiatook for night games.



Carlson, Jenni Mar 12, 10:20 AM

...

I think that needs to be a big story, Cam. Talk to as many people as you can. When the girls started doing it. Why they did. Etc.



Sharp, Ryan Mar 12, 10:20 AM

...



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Sharp, Ryan Mar 12, 10:20 AM
Are we working on an ASAP web story?
Jourdan, Cameron: Ping me when it's ready and I'll give it a look before it posts.

CJ You Mar 12, 10:23 AM
Yes. I was at breakfast in Tulsa but am on my way back to my hotel to begin writing. OSSAA statement should be out by then, as well

1

Sharp, Ryan Mar 12, 10:34 AM
We'll get Cam's story posted as soon as possible. Let's plan on that story (w/ write-thrus) going on 1A. Jenni, if you're columnizing (don't believe that's a word), that'll go in sports.

JC Carlson, Jenni Mar 12, 10:35 AM
I don't think I am. Nebraska cowering in the corner is my current column.

1

JC Carlson, Jenni Mar 12, 10:35 AM
Sounds like Cam will take the lead

CJ You Mar 12, 10:36 AM
Working on draft now

JC Carlson, Jenni Mar 12, 10:36 AM
Since Jeff is away for a bit, I can help however needed.

+ Reply [emojis]

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Patterson, Jeffrey Mar 12, 10:37 AM

...

Tramel might switch

2



You Mar 12, 10:41 AM

...

How do I embed the tweet



Sharp, Ryan Mar 12, 10:42 AM

...

Hard return

"+" button

"<>" button

Copy and paste the embed code.



Patterson, Jeffrey Mar 12, 10:42 AM

...

Hit the plus sign on a new paragraph



You Mar 12, 10:46 AM

...

Sent. Obviously will update

1



You Mar 12, 10:46 AM

...

Let me know what I need to improve or change.

Included the entire NPS statement



You Mar 12, 10:46 AM

...

It also wouldn't let me add a photo of Norman girls for some reason



You Mar 12, 10:47 AM

...

Haven't received the OSSAA's statement yet



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JC

Carlson, Jenni Mar 12, 10:55 AM



I think we need to update with Embry's tweet, too. When we can. And on the NPS statement, should we have quote marks at the beginning of each new paragraph?

CJ

You Mar 12, 10:56 AM



Let me know when that story is live and I'll post it



Sharp, Ryan Mar 12, 10:56 AM



I'll get the quote marks. Pulled a screengrab from the broadcast for the lead image. Getting ready to post. Stand by.

1

CJ

You Mar 12, 10:58 AM



David Jackson told me a statement was coming in about 10 minutes, but that was at 10:10. So, not sure where OSSAA's statement is.

JC

Carlson, Jenni Mar 12, 10:58 AM



Go without it. Say they said one was coming. That's the truth.

CJ

You Mar 12, 10:59 AM



I know, that's what I put

1

CJ

You Mar 12, 10:59 AM



I'm also working on getting the name of the announcer, for what it's worth.



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Sharp, Ryan Mar 12, 11:00 AM

...

Just published. I'm out of it. Let me know when Take 2 is ready.

CJ

You Mar 12, 11:04 AM

...

Will do. Waiting on OSSAA statement and can add more tweets to it as needed

CJ

You Mar 12, 11:07 AM

...

The announcer's were from Lawton.

JC

Carlson, Jenni Mar 12, 11:15 AM

...

Are we sure they weren't from 1927?

JC

Carlson, Jenni Mar 12, 11:23 AM

...

Hey, Unruh, Jacob, can some of your Lawton friends help us figure out who the racist is?

JC

Carlson, Jenni Mar 12, 11:23 AM

...

Maybe announces for one of the Lawton HSs or something

CJ

You Mar 12, 11:24 AM

...

They work for the Oklahoma Sports Network and were contracted for the games at Sapulpa. OSN was also at Skiatook for boys games but I'm unsure which crew was there, I believe OKC/Mid-Del but can't fully remember. I texted someone who works for them to ask about it



Unruh, Jacob Mar 12, 11:26 AM

...

I'm checking with Lawton's sports editor



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Unruh, Jacob Mar 12, 11:26 AM

I'm checking with Lawton's sports editor.

1

JC

Carlson, Jenni Mar 12, 11:27 AM

We don't need to say where we got the name. We just need one so that we can confirm it with the OSSAA. We can't let this guy weasel back into the shadows. There are kids in Lawton whose games he's likely calling. They deserve better.



Sharp, Ryan Mar 12, 11:42 AM

Just an FYI: Ray had me edit the top of the story just a bit to fall in line w/ Gannett standards for the n-word. Having the tweet embedded w/ the story will make it perfectly clear what they said.

CJ

You Mar 12, 12:01 PM

I am adding OSSAA and NFHS statements. Will let you know when I'm done



Sharp, Ryan Mar 12, 12:02 PM

Gang: Martinez-Keel, Nuria is going to be chasing local reax -- NAACP, legislators, etc. We'll have a catch-up call at 2:30.

CJ

You Mar 12, 12:10 PM

Updated with both statements Sharp, Ryan



Sharp, Ryan Mar 12, 12:10 PM

I'll give it a look.



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You Mar 12, 12:13 PM

Tahlequah schools came out and said broadcasting crew is out of Tahlequah but isn't associated with the schools



Sharp, Ryan Mar 12, 12:15 PM

Can I add that to the story? "The announcer has not been named, though Tahlequah Public Schools said Friday afternoon the crew is from Tahlequah."



You Mar 12, 12:18 PM

Yes. TPS said they have contracted with that crew but won't anymore



You Mar 12, 12:18 PM

Are you adding or need me to? Sorry. Trying to get ready to go to Sapulpa and update the story



Sharp, Ryan Mar 12, 12:19 PM

I'll take care of it. Also embedding some reax tweets from lawmakers.



Terry, Sarah Mar 12, 12:20 PM

Sharp, Ryan Martinez-Keel, Nuria I'm going to Sapulpa to photograph Norman's game at 4

1



Martinez-Keel, Nuria Mar 12, 12:20 PM

I've texted the mayor of Norman, and I'm about to call the OKC NAACP president. It looks like Hofmeister released a statement too.



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Sharp, Ryan Mar 12, 12:21 PM



I can drop the Hofmeister statement into the story.



You Mar 12, 12:22 PM



I'm working with my contacts from Tahlequah to see whether I can get a name



You Mar 12, 12:23 PM



I may have a name. Hang on



Sharp, Ryan Mar 12, 12:24 PM



If you do, let's rework that into the story right under where you say what happened.



You Mar 12, 12:28 PM



Have that person's number too and no answer. Called Van Shea and and no answer.



You Mar 12, 12:28 PM



Hang on another sec



Sharp, Ryan Mar 12, 12:28 PM



Ok. We need it verified by two sources.



You Mar 12, 12:29 PM



Yup. Trying to call Tahlequah. Jacob, so you have number?




Martinez-Keel, Nuria Mar 12, 12:35 PM





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 **NM** Martinez-Keel, Nuria Mar 12, 12:35 PM ...
OK, I have comments from the president of the OKC NAACP. Should I work this into the original story or start a separate story file?


 **CJ** You Mar 12, 12:46 PM ...
I reached out to Sapulpa and he didn't answer his phone if we wanted to add that to the story


 **Sharp, Ryan** Mar 12, 12:48 PM ...
I'll add that, Cam. Martinez-Keel, Nuria let's add that to the original story.


 **CJ** You Mar 12, 12:55 PM ...
He stepped down after the season. On phone with Jeff now. Updating that story

1

 **Unruh, Jacob** Mar 12, 12:58 PM ...
I don't have _____ number. Sorry.

 **Sharp, Ryan** Mar 12, 1:04 PM ...
Jourdan, Cameron: Could/should we get Chantae Embry's quotes from Twitter into the story?

 **Patterson, Jeffrey** Mar 12, 1:05 PM ...
also is the story shared with the network

 **Sharp, Ryan** Mar 12, 1:05 PM ...
I have not, Jeff.

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Patterson, Jeffrey Mar 12, 1:06 PM

...

i'll mark it and share

NM

Martinez-Keel, Nuria Mar 12, 1:06 PM

...

The mayor of Norman is going to talk with me over the phone at 2

CJ

You Mar 12, 1:06 PM

...

I got it, Jacob.

Also, I'm about to head toward Sapulpa (town). After I get ready. Let me know if anything comes out



Sharp, Ryan Mar 12, 1:07 PM

...

Jourdan, Cameron: Does the story need to be updated w/ the info on Sapulpa (person) stepping down?



Sharp, Ryan Mar 12, 1:07 PM

...

I mean published, not updated.

CJ

You Mar 12, 1:09 PM

...

No, it happened a while ago.

Also, I've had a couple people try to reach out and say "it's not sapulpa, it's the other guy." Who's name is Matt Rowan, who owns the streaming site. But again, I have it from two people it was Sapulpa.

I also don't know why people would assume it's the other person when they wouldn't come out and say who it is if they supposedly knew so



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I also don't know why people would assume it's the other person when they wouldn't come out and say who it is if they supposedly knew, so.



Patterson, Jeffrey Mar 12, 1:10 PM



it's online now

CJ

You Mar 12, 1:14 PM



Scott Sapulpa has now deleted his Twitter page



Patterson, Jeffrey Mar 12, 1:18 PM



he canceled himself

ST

Terry, Sarah Mar 12, 1:22 PM



People are saying he owns football sled company that contracts with OU <https://www.pullman360.com/>

NM

Martinez-Keel, Nuria Mar 12, 1:24 PM



I added comments from OKC NAACP to the bottom of the story. I didn't hit publish yet in case anyone wants to take a look first. Let me know if we should move it up.

NM

Martinez-Keel, Nuria Mar 12, 1:26 PM



Also, I think we might want to add a line about the Newcastle-John Marshall incident to acknowledge this isn't the first time in the past few weeks that someone racially abused student athletes at a playoff basketball game

1



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Sharp, Ryan Mar 12, 1:26 PM

...

Absolutely, Martinez-Keel, Nuria: Can you add that context?



Martinez-Keel, Nuria Mar 12, 1:27 PM

...

Will do

1



Patterson, Jeffrey Mar 12, 1:31 PM

...

Should Nuria have a tagline or a dual byline for this?



Sharp, Ryan Mar 12, 1:32 PM

...

Contributing line at the bottom for now would be good.

1



Sharp, Ryan Mar 12, 1:40 PM

...

Jourdan, Cameron: Any chance NFHS would tell us how many people were watching live when it occurred? Can you tell from the viral clip? Would be good context for the story.

NM

Martinez-Keel, Nuria Mar 12, 1:46 PM

...

Patterson, Jeffrey, Sharp, Ryan should I go ahead and hit publish on what I've added or would you guys like to take a look first and publish after?



Patterson, Jeffrey Mar 12, 1:46 PM

...

i'll take a look


1





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 Patterson, Jeffrey Mar 12, 1:47 PM ...
Martinez-Keel, Nuria has it been added


 CJ You Mar 12, 1:48 PM ...
<https://twitter.com/caydenmc/status/1370461162735869954?s=21>


 NM Martinez-Keel, Nuria Mar 12, 1:48 PM ...
What I've added is at the bottom of the Presto story

 Sharp, Ryan Mar 12, 1:51 PM ...
Jourdan, Cameron, Patterson, Jeffrey: Do we need to add a line about conflicting reports re: Sapulpa's involvement? "Multiple sources told the Oklahoman it was Scott Sapulpa, but...."

 CJ You Mar 12, 1:52 PM ...
I think we do. Seems there's a group of people saying he was there but it wasn't him. Yet they won't say who it is

 CJ You Mar 12, 1:52 PM ...
I just got to Sapulpa. Let me get inside and set up



 Patterson, Jeffrey Mar 12, 1:57 PM ...
nuria's update is hyperlinked and reposted

 NM Martinez-Keel, Nuria Mar 12, 1:58 PM ...
Can ya girl get a byline now?



9:56

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 Patterson, Jeffrey Mar 12, 1:59 PM 
get in on this traffic party




 1




 JC Carlson, Jenni Mar 12, 2:07 PM 
Lemme lemme lemme lemme by-line ya



 1



 NM Martinez-Keel, Nuria Mar 12, 2:14 PM 
I'm adding comments from Norman Mayor Breea Clark now.

 NM Martinez-Keel, Nuria Mar 12, 3:58 PM 
Are we still thinking of doing a quote board? If so, I have some more we could add from Democratic lawmakers representing Norman. I don't think they need to go in the mainbar, but it could add to quote board.

 Sharp, Ryan Mar 12, 4:12 PM  
Let's do that, Martinez-Keel, Nuria. Get w/ Jourdan, Cameron and decide what goes in the story and what goes in the quoteboard. Let's call it loc-NormanQuotes

 NM Martinez-Keel, Nuria Mar 12, 4:17 PM  
Can do. Jourdan, Cameron are you covering a game at the moment?

 CJ You Mar 12, 4:25 PM 
Yeah, sorry. Been on the phone and "covering" the game. Just note taking and sightseeing

 Reply   

G0017



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So, what exactly game coverage do we want?

1



You Mar 12, 4:25 PM

Because the sights of the opening is when both teams got on a knee and everyone in the gym started clapping at the beginning of a national anthem



Carlson, Jenni Mar 12, 4:26 PM

Um, wow. Powerful. Write that. Put me there



Martinez-Keel, Nuria Mar 12, 4:28 PM

Yeah Cameron, that's an incredible scene. Since you're doing two things at once already, I can handle the quote board. I'll trim some quotes down in the mainbar too, if that's OK.



Patterson, Jeffrey Mar 12, 4:29 PM

Sounds like a great lede for the HS6AGIRLS story for sports. Thoughts, Sharp, Ryan



Sharp, Ryan Mar 12, 4:30 PM

I agree. Most of that goes in your sports game story. Might be worth putting a little of it into the 1A story, too.



Martinez-Keel, Nuria Mar 12, 4:31 PM

I can add that in. They're playing Tulsa Union tonight, correct?



Sharp, Ryan Mar 12, 4:32 PM



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Sharp, Ryan Mar 12, 4:32 PM



Thanks, Martinez-Keel, Nuria. Let's put a hard deadline of 5:30 on the 1A mainbar. That sound OK, Jourdan, Cameron? Whatever we have at that point is what we go w/ for print.

NM

Martinez-Keel, Nuria Mar 12, 4:33 PM



OK. Someone called LStarks in the mainbar right now. Not sure who that is...



Patterson, Jeffrey Mar 12, 4:35 PM



[Redacted] tramel is about to be in

CJ

You Mar 12, 4:36 PM



Question: what am I including in the A1? Because I'll included whatever else in the Norman story

JC

Carlson, Jenni Mar 12, 4:38 PM



QUICK NOTE: Someone needs to nominate Cam right now for whatever recognition we can muster. The weekly national note from whoever in Gannett. A special best of month from Clytie. I don't care. Dude is at the end of the toughest two weeks of the year ... and he cranked this story AND got the racist's name AND drove to Tulsa AND covered games AND got what may end up being the best scene-setting lede of the year. Damn. Damn, Cam.



Sharp, Ryan Mar 12, 4:40 PM



If there are no other developments, what you have in there now is strong, especially if Nuria wrote that scene into it up high. Lets make sure



Reply



ST Terry, Sarah Mar 12, 4:43 PM ...
Can someone fill in the info on my gallery from the Norman game. I can not stay on Presto do to weak cell signal
presto id is 4673266001

ST Terry, Sarah Mar 12, 4:44 PM ...
Patterson, Jeffrey Sharp, Ryan

CJ You Mar 12, 4:44 PM ...
Yeah, Nuria, take what you want from what I told you and use and I'll use whatever else.

CJ You Mar 12, 4:44 PM ...
What time do I need to have the game story done?

Patterson, Jeffrey Mar 12, 4:45 PM ...
610

Unruh, Jacob Mar 12, 4:50 PM ...
Sorry if someone has this, but it looks like a statement was put out by the guy who says he made the comments. <https://twitter.com/DGoforth918/status/1370507170702372866?s=20>

NM Martinez-Keel, Nuria Mar 12, 4:51 PM ...
Are we sure it's legit?

Patterson, Jeffrey Mar 12, 4:53 PM ...



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Patterson, Jeffrey Mar 12, 4:53 PM



photo gallery <https://www.oklahoman.com/picture-gallery/sports/2021/03/12/photos-norman-girls-basketball-oklahoma-class-6-a-state-semifinal/4673266001/>



Norman girls basketball in Oklahoma Class 6A state semifinal | photo gallery www.oklahoman.com

JC

Carlson, Jenni Mar 12, 4:53 PM



Isn't Matt Rowan the one who told someone it wasn't Sapulpa/

CJ

You Mar 12, 4:53 PM



Rowan is the one who said it. He just put a statement out.

So I think that's a legit

statement

JC

Carlson, Jenni Mar 12, 4:53 PM



What the hell is going on with this shitshow? Someone from the OSSAA or NFHS needs to say who this joker way

JC

Carlson, Jenni Mar 12, 4:53 PM



was



Unruh, Jacob Mar 12, 4:54 PM



Martinez-Keel, Nuria, all I can say is I know Dylan really well and I would believe he wouldn't post this without it being legit



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Mecoy, Don Mar 12, 4:56 PM

...

Can we call Rowan again and get this confirmed? If not Cam, then Nuria (if someone will get her the contact info).

NM

Martinez-Keel, Nuria Mar 12, 4:57 PM

...

OSSAA's media relations person is not answering my calls

NM

Martinez-Keel, Nuria Mar 12, 4:57 PM

...

I can add in Rowan's statement. I haven't been able to change the story yet because someone was in it for a while.

1

CJ

You Mar 12, 5:00 PM

...

It was him. Just called

CJ

You Mar 12, 5:00 PM

...

Rowan confirmed it to me

NM

Martinez-Keel, Nuria Mar 12, 5:00 PM

...

Did he send you his statement?

CJ

You Mar 12, 5:00 PM

...

I haven't received it from him but what Dylan has it it

CJ

You Mar 12, 5:01 PM

...

Is it*



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Carlson, Jenni Mar 12, 5:01 PM

...

So, he denied it wasn't Sapulpa but didn't say it was him, then issues a statement? What a shit



You Mar 12, 5:02 PM

...

He used the diabetes excuse on the phone to me as well.



Unruh, Jacob Mar 12, 5:02 PM

...

I'm sorry, but racism isn't a side effect of diabetes.

JC

Carlson, Jenni Mar 12, 5:02 PM

...

Get out of here, racist. Seriously. Go.

NM

Martinez-Keel, Nuria Mar 12, 5:02 PM

...

His statement is a shitshow but I'll pick a line to add to the story. Let me know if there's a part you feel most strongly should be in the story.

NM

Martinez-Keel, Nuria Mar 12, 5:03 PM

...

There seems to be a typo in the presto file. It says Rowan is the owner of the streaming "servicOSP.N." I assume that's two words jumbled together. What is he the owner of exactly?

CJ

You Mar 12, 5:04 PM

...

service OSPN

JC

Carlson, Jenni Mar 12, 5:04 PM

...

This knucklehead made all of this week's state



Reply



G0023



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Carlson, Jenni Mar 12, 5:04 PM



This knucklehead made all of this week's state tournament about his racism. I'm mad at him for what he said about the Norman girls, but I'm mad for all the other kids that his racism stole the spotlight from.

JC

Carlson, Jenni Mar 12, 5:04 PM



Also, I've had some wine. Just some. But feel free to take that into account when reading my comments.

1



Unruh, Jacob Mar 12, 5:04 PM



Every school should kneel. Every one of them. I'm sober and this has pissed me off all over again.

JC

Carlson, Jenni Mar 12, 5:05 PM



YAAAAAASSSSSS

CJ

You Mar 12, 5:06 PM



Nuria, if you can update the story, that would be awesome. I'm about to begin work on the gamer but have to wait for it to finish to talk to player

NM

Martinez-Keel, Nuria Mar 12, 5:30 PM



I've got the story updated with Rowan's statement and a line describing the scene at the game today. I trimmed down some of the statements in the mainbar, as well.



Reply





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statement and a line describing the scene at the game today. I trimmed down some of the statements in the mainbar, as well.

CJ

You Mar 12, 5:30 PM



I'm almost done with interviews then I'm working on the gamer



Sharp, Ryan Mar 12, 5:32 PM



Jourdan, Cameron, Martinez-Keel, Nuria: Is the mainbar good to go?

NM

Martinez-Keel, Nuria Mar 12, 5:33 PM



I have nothing more to add. OSSAA never responded to my calls or message requesting the broadcasting contract.

NM

Martinez-Keel, Nuria Mar 12, 5:36 PM



Sharp, Ryan Mecoy, Don how much of Rowan's statement should we include in the quote board? It's pretty long.



Mecoy, Don Mar 12, 5:37 PM



Enough to hang himself. Blood sugar, I'm not a racist for sure. Maybe we don't need all the disappointment friends and family stuff.

1



Sharp, Ryan Mar 12, 5:38 PM



I'm reading Tramel's column now.

1



Reply

